

*Independent Voice for Illinois*  
10/5-10/9/16  
\$6,550

## POLITICAL FILE CHECK LIST

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☐ Certification from (Federal only) *N/A*
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☒ Check

*Note: Class of time must be shown on contracts and invoices.  
Retention Period: Two Years*





125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25324071		<b>Changes as of:</b> 10/4/2016 at 9:42 AM		<b>Version:</b> Highlighting Revision 1	
<b>CPE:</b> 148/162/2012		<b>Flight:</b> 10/3/16 - 10/9/16		<b>Total \$:</b> \$6,550.00	
<b>Agency:</b> STRATEGIC MEDIA SERVICES		<b>Advertiser:</b> Independent Voice for Illinois PAC		<b>Total Spots:</b> 12	
<b>1911 NORTH FT MYER DRIVE</b>		<b>Product:</b> Issue		<b>Office:</b> WASHINGTON	
<b>SUITE 400</b>		<b>Agency Order #:</b> 5449728		<b>Primary Demo:</b> Adults 35+	
<b>ARLINGTON, VA 20009</b>		<b>Buyer:</b> Irvin, Michelle		<b>Con Type:</b> POLITICAL/NOTE	
		<b>Salesperson:</b> ALEXANDRA BRADLEY		<b>Assistant:</b> ALEXANDRA BRADLEY	
		<b>202-955-5342</b>		<b>Separation:</b>	

Comments: NEW ORDER, PLS CHCK AND CNF. T&R

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/3 - 10/9							Total Spots	Total \$	CPP	GRP
							10/3	10/4	10/5	10/6	10/7	10/8	10/9				
1	M-F 6a-7a		Newschannel 20 Sunrise	\$450.00	0	30	0	0	1	1	0	0	0	2	\$900.00	\$0.00	0.0
REV 2	M-F 7a-9a		Good Morning America	\$600.00	0	30	0	1	0	1	0	0	0	2	\$1,200.00	\$0.00	0.0
3	M-F 11a-11:30a		Newschannel 20 Midday	\$200.00	0	30	0	0	0	0	1	0	0	1	\$200.00	\$0.00	0.0
4	Sa 7a-8a		Good Morning America	\$350.00	0	30	0	0	0	0	0	1	0	1	\$350.00	\$0.00	0.0
5	M-F 5p-5:30p		First News at 5PM	\$750.00	0	30	0	0	0	1	0	0	0	1	\$750.00	\$0.00	0.0
6	M-F 6p-6:30p		Newschannel 20 at 6	\$850.00	0	30	0	0	0	0	1	0	0	1	\$850.00	\$0.00	0.0
7	M-F 10p-10:35p		Newschannel 20 at 10	\$850.00	0	30	0	0	1	0	0	0	0	1	\$850.00	\$0.00	0.0
8	Sa 10p-10:35p		Newschannel 20 at 10	\$250.00	0	30	0	0	0	0	0	1	0	1	\$250.00	\$0.00	0.0
9	Su 10p-10:35p		Newschannel 20 at 10	\$1,000.00	0	30	0	0	0	0	0	0	1	1	\$1,000.00	\$0.00	0.0
10	M-F 10:35p-11:35p		Jimmy Kimmel	\$200.00	0	30	0	0	0	1	0	0	0	1	\$200.00	\$0.00	0.0
<b>TOTALS:</b>							<b>0</b>	<b>0</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>2</b>	<b>1</b>	<b>12</b>	<b>\$6,550.00</b>	<b>\$0.00</b>	<b>0.0</b>



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25324071	<b>Changes as of:</b> 10/4/2016 at 9:42 AM	<b>Version:</b> Highlighting Revision 1
<b>CPE:</b> 148/162/2012	<b>Flight:</b> 10/3/16 - 10/9/16	<b>Total \$:</b> \$6,550.00
<b>Agency:</b> STRATEGIC MEDIA SERVICES	<b>Advertiser:</b> Independent Voice for Illinois PAC	<b>Market:</b> Campaign-Springfield-DMA
<b>1911 NORTH FT MYER DRIVE</b>	<b>Product:</b> Issue	<b>Office:</b> WASHINGTON
<b>SUITE 400</b>	<b>Agency Order #:</b> 5449728	<b>Primary Demo:</b> Adults 35+
<b>ARLINGTON, VA 20009</b>	<b>Buyer:</b> Irvin, Michelle	<b>Con Type:</b> POLITICAL/VOTE
	<b>Salesperson:</b> ALEXANDRA BRADLEY	<b>Assistant:</b> ALEXANDRA BRADLEY
	202-955-5342	202-955-5342
		<b>Separation:</b>
		<b>Total CPE:</b> \$0.00
		<b>Total Spots:</b> 12
		<b>Total GRP:</b>

Special Instructions	
----------------------	--

Date/Time	Added by	Comment
10/04/16 9:42 AM	ALEXANDRA BRADLEY	NEW ORDER, PLS CHCK AND CNF. T&R
10/04/16 9:42 AM	ALEXANDRA BRADLEY	NEW ORDER, PLS CHCK AND CNF. T&R

Competitive Information	
Market Budget:	\$21,833
WICS Share:	30%
Comment:	
WAND:	21%
WCIA:	33%
WRSP:	16%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	12	\$6,550.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>12</b>	<b>\$6,550.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Oct	12	\$6,550.00
<b>Total</b>	<b>12</b>	<b>\$6,550.00</b>

Transaction History						
Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg
Queued for Electronic Contracting	10/4/16 9:44 AM					\$0
Revision	10/4/16 9:42 AM	ALEXANDRA BRADLEY	Revised			\$0
New	10/4/16 9:41 AM	ALEXANDRA BRADLEY	New	12		\$6,550.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WICS+WLIC  
2680 E Cook St  
Springfield, IL 62703

Strategic Media Services  
1911 N Ft Myer Dr  
Ste 400  
Arlington, VA 22209

# Contract # 553516

**Schedule Dates** 10/05/16-10/09/16  
**Advertiser** Independent Voices of IL (111663)  
**Agency** Strategic Media Services (8287)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** 148/162/2012 (867636)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Michelle Irvin,  
**Phone/Fax** /  
**CPE** 148/162/2012  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** Issue  
NEW ORDER- PLS CHCK AND CNF. T&R  
Alex Bradley

**Date Entered** 10/05/16  
**Last Modified** 10/05/16  
**Entered By** Amarja Painter  
**CO-OP** No  
**Headline #** ECR25324071  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$982.50  
**Net Total** \$5,567.50  
**Sales Tax**

**WICS+WLIC Combo 100/0 (WICS++)**  
**By Broadcast Month**  
Oct. 2016  
Grand Total:  
**Spots** 12  
**Rate** \$6,550.00  
\$6,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/05/16-10/05/16	3	:30	6A- 7A (CST)				1					1	\$450.00	\$450.00	WICS+WLIC Combo 100/0 (WICS)	Newschannel 20 Sunrise	10/4/16
2.0	Normal Line / SPOT (1)	10/06/16-10/06/16	3	:30	6A- 7A (CST)				1					1	\$450.00	\$450.00	WICS+WLIC Combo 100/0 (WICS)	Newschannel 20 Sunrise	10/4/16
3.0	Normal Line / SPOT (2)	10/05/16-10/05/16	3	:30	7A- 9A (CST)				1					1	\$600.00	\$600.00	WICS+WLIC Combo 100/0 (WICS)	Good Morning America	10/4/16
4.0	Normal Line / SPOT (2)	10/07/16-10/07/16	3	:30	7A- 9A (CST)					1				1	\$600.00	\$600.00	WICS+WLIC Combo 100/0 (WICS)	Good Morning America	10/4/16
5.0	Normal Line / SPOT (3)	10/07/16-10/07/16	3	:30	11A- 11:30A (CST)					1				1	\$200.00	\$200.00	WICS+WLIC Combo 100/0 (WICS)	Newschannel 20 Midday	10/4/16
6.0	Normal Line / SPOT (4)	10/08/16-10/08/16	3	:30	7A- 8A (CST)					1				1	\$350.00	\$350.00	WICS+WLIC Combo 100/0 (WICS)	Good Morning America	10/4/16
7.0	Normal Line / News (5)	10/06/16-10/06/16	2	:30	5P- 5:30P (CST)				1					1	\$750.00	\$750.00	WICS+WLIC Combo 100/0 (WICS)	First News at 5PM	10/4/16
8.0	Normal Line / News (6)	10/07/16-10/07/16	3	:30	6P- 6:30P (CST)					1				1	\$850.00	\$850.00	WICS+WLIC Combo 100/0 (WICS)	Newschannel 20 at 6	10/4/16
9.0	Normal Line / News (7)	10/05/16-10/05/16	3	:30	10P- 10:35P (CST)					1				1	\$850.00	\$850.00	WICS+WLIC Combo 100/0 (WICS)	Newschannel 20 at 10	10/4/16
10.0	Normal Line / News (8)	10/08/16-10/08/16	4	:30	10:30P- 11:05P (CST)						1			1	\$250.00	\$250.00	WICS+WLIC Combo 100/0 (WICS)	Newschannel 20 at 10	10/4/16
11.0	Normal Line / News (9)	10/09/16-10/09/16	3	:30	10P- 11P (CST)							1		1	\$1,000.00	\$1,000.00	WICS+WLIC Combo 100/0 (WICS)	Newschannel 20 at 10	10/4/16
12.0	Normal Line / SPOT (10)	10/06/16-10/06/16	2	:30	10:35P- 11:35P (CST)				1					1	\$200.00	\$200.00	WICS+WLIC Combo 100/0 (WICS)	Jimmy Kimmel	10/4/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

/E Bookend P/B Piggy Back

Printed At: 05:13 PM on Wednesday, October 5 2016

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, Michelle Irvin

do hereby request station time concerning the following issue:

Independent Voice for Illinois PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: SEE ORDER



**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"  
☐ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Independent Voice for Illinois PAC, PO Box 9891 Arlington, VA 22219

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Jo Merlan - Treasurer



**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

7-28-16      [Signature]      202-337-5700  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted      ☐ Accepted in Part      ☐ Rejected  
Jennifer E. Valenti      Jennifer E. Valenti      LSM  
Signature                      Printed Name                      Title

# Jennifer Valenti

4972.5	0	card	2880745	293309	2960408	#####	Champaign, IL	WRSP	National	2037 ILHD95-Friends for Avery Bourne and HRO V
10157.5	0	card	2880731	293303	2960394	#####	Champaign, IL	WICS	National	2037 ILHD95-Friends for Avery Bourne and HRO V
5567.5	0	card	2870470	288510	2948234	#####	Champaign, IL	WICS	National	2012 Independent Voice for Illinois PAC WICS-S21
28687.5	0	card	2870473	288513	2948237	#####	Champaign, IL	WRSP	National	2012 Independent Voice for Illinois PAC WRSP-S2
4972.5	0	card	2873957	291022	2954755	#####	Champaign, IL	WRSP	WRSP	AFSCME IL Est. #5266
5737.5	0	card	2875958	291023	2954756	#####	Champaign, IL	WRSP	WRSP	Cit. for Transp. Funding Est. #5256 & 5258
21505	0	card	2877259	291599	2956071	#####	Champaign, IL	WICS	AL INC	AFSCME IL Est. #5266
9817.5	0	card	2875962	291026	2954760	#####	Champaign, IL	WICS	WICS	Cit. for Transp. Funding Est. #5256 & 5258